



North Dakota Department of Health

**Sexual Violence &
Intimate Partner Violence**

PREVENTION TOOLKIT

Primary Prevention Partners Meeting

April 25, 1:00 – 4:00 p.m.

State Capitol, J-wing, AV Room 210 and

Videoconference Locations

1:00 p.m.	Welcome, Introductions and Background
1:30 p.m.	Primary Prevention Overview
2:00 p.m.	Presentations from Rape Prevention and Education (RPE) Grantees
2:30 p.m.	Discuss Group Purpose
3:30 p.m.	Future Meetings and Recap

Videoconference Locations:

Beulah – Coal Country Community Health Clinic (ask for Kandi at the front desk)

Fargo – Fargo Cass Public Health, Linden Room

Devils Lake – Mercy Hospital

Trails County Public Health – Still pending

Community Violence Intervention Center

Directions to AV 210 – Park in visitor parking lot

Primary Prevention Partners Meeting Minutes

April 25th, 2016 1:00 – 4:00 p.m.

Present: Deanna Askew, NDDoH; Peggy Jo Coll, CVIC; Erica Davidson, CAWS ND; Mary Langley, CHI Mercy Hospital; Greg Lemke, RACC; Jennifer Obinna, The Improve Group; Jacob Olson, APOC; Dayna Olson, RACC; Mary Thysell, Safe Shelter; Lisa Weisz, WARC; Veronica Zietz, CHI St. Alexius, Kathy Smith, RACC

- Introductions were done and attendees shared their interest in this group
- An overview of the Rape Prevention and Education Grant was shared.
- An overview primary prevention was provided. Short videos on the Spectrum of Prevention and Social Norms were shared.
 - http://www.preventconnect.org/wp-content/uploads/files/presentations/Spectrum_of_Prevention/index.html
 - http://www.preventconnect.org/wp-content/uploads/files/presentations/Norms_Change/index.html
- A history of the SV/IPV Prevention Toolkit was shared and the inspiration for the Primary Prevention Partners Group
- Rape and Abuse Crisis Center (Fargo) shared their prevention work including Teen Talk, Changing Our Environment Committee, and healthy masculinity efforts
- Community Violence Intervention Center(Grand Forks) shared their prevention work including Friendships that Work and their Community Action Team

Meeting attendees were asked the following questions:

1. What caught your attention during the primary prevention overview and RPE grantee presentations?
 - Expensive, time, effort, planning, not cheap
 - Relationships with schools/universities
 - Excited to hear how involved the local communities are
 - Would like to learn more about the social norms that need to be taught
 - Wondering how to get into the schools
 - Maybe a personal connection to someone in the school
 - Emailed health instructor to ask if they could come in and work with their class, were flexible with the curriculum that they wanted to use
 - Had a lot of buy in from superintendent
 - Curriculum is high quality and grabs people's attention (CVIC uses Friendships that Work), once people hear it, more people are wanting them to come in and talk to their classes

- Using policies to our advantage can help (Title IX in the colleges), curriculums that fall into health educational standards might help to get into middle/high schools
 - Including Anti-Bullying can help get into the schools
 - RACC goes into K-12 and universities, have contacted health teachers directly, have started at the top and worked down, have gotten specific curriculums written into school standards
 - Girls seem to relate to lesson on conflict more than boys
 - Identify your stakeholders
 - It's important to be able to collaborate
2. What things do you want to see this group accomplish? What so you hope to gain from this group?
- Collaboration
 - Work on a campaign that can be used statewide
 - Have a statewide vision that comes out of this group
 - Coaching Boys into Men – work with state level coaching groups and spreading it from there
 - Being able to share best practices
3. Where should the group go from here?
- Have an educational component for people who are new to primary prevention
 - Time to talk about how things are going, especially if there is a problem someone encounters
 - Have people take turns presenting
 - Ideas to brainstorm about
 - Presentations about best practices or things are already happening in the area
4. How often would you like to meet?
- Quarterly, but with the ability to communicate in between
 - Send out a Doodle Poll for each meeting
5. Where do you want to meet?
- Would be nice to have at least one face to face meeting per year and the rest via videoconference
 - Could possibly use Jamestown Regional Medical Center or University in Jamestown or Carrington
 - Limited travel funds
6. What content do you want for the meeting?
- Healthy Masculinity

- Title IX
- Community Readiness Assessment – did this in 2011, could sent out fact sheets with the results from this assessment for individual communities
- Prevention policy for workplaces and organizations (Local Women Magazine, advertising policy that they will not accept advertising that objectifies women), (Eide Bailey in Fargo has developed a goal and policy to help women succeed in the company at the same rate as males. These policies fall into different levels of the spectrum)
- Can pull out pieces of the toolkit and talk about it more in depth
- Principles of comprehensive programs
- More education on basic primary prevention
- Prevention exercises – Before and After Game

Next Steps

- Mallory will do Doodle Poll to find date in September/October.
- Will research locations closer to the eastern part of state
 - Jamestown Regional Medical Center and/or Carrington
 - People prefer in person but videoconference should be offered
- 1:00 – 4:00 pm is a good time
- Mallory will put together agenda and ask for input as meeting gets closer

PRIMARY PREVENTION PARTNERS MEETING

April 25, 2016

Welcome! – We will begin shortly



- For those participating remotely, please complete the survey below while you are waiting if you have not already done so.

□ <https://www.surveymonkey.com/r/PPPGApril25>

- Please be prepared to share the following

- Name
- Agency
- Why you are interested in being part of this group

Rape Prevention and Education Grant



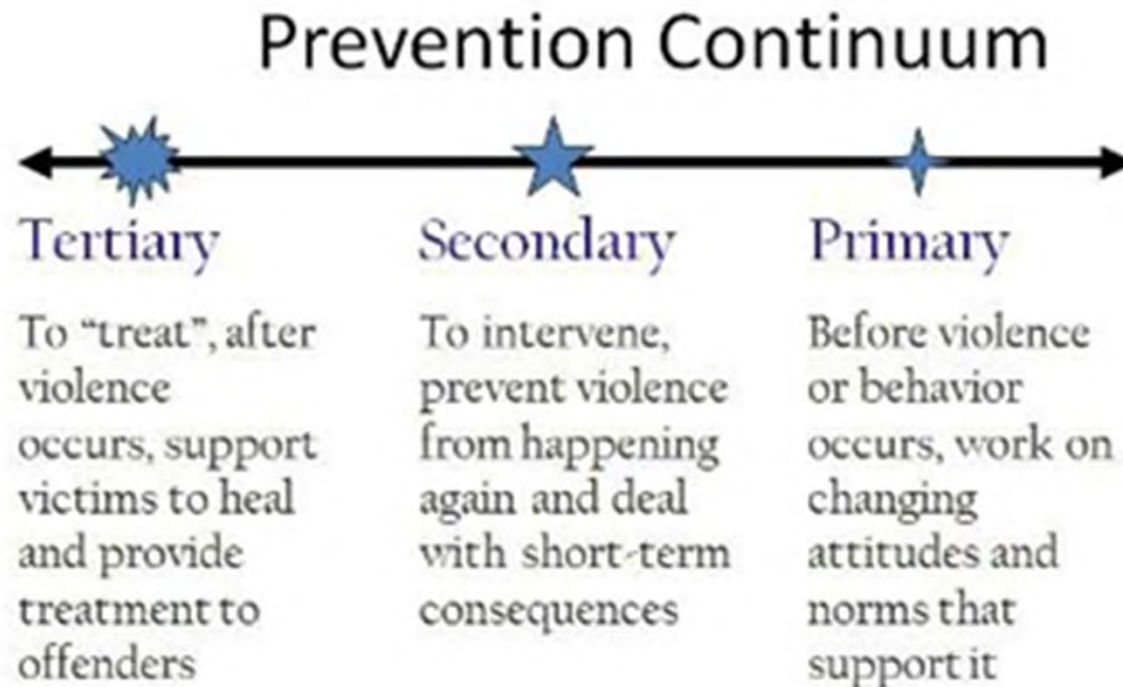
- Primary Prevention of Sexual Violence
- Public Health Approach
- North Dakota Department of Health
- 2 RPE Grantees in North Dakota
- Evaluator
- Guided by State Plan

What is Primary Prevention?



- Seeks to prevent individuals from ever becoming victims or perpetrators of domestic violence and or sexual violence by giving them the skills and knowledge to build healthy relationships

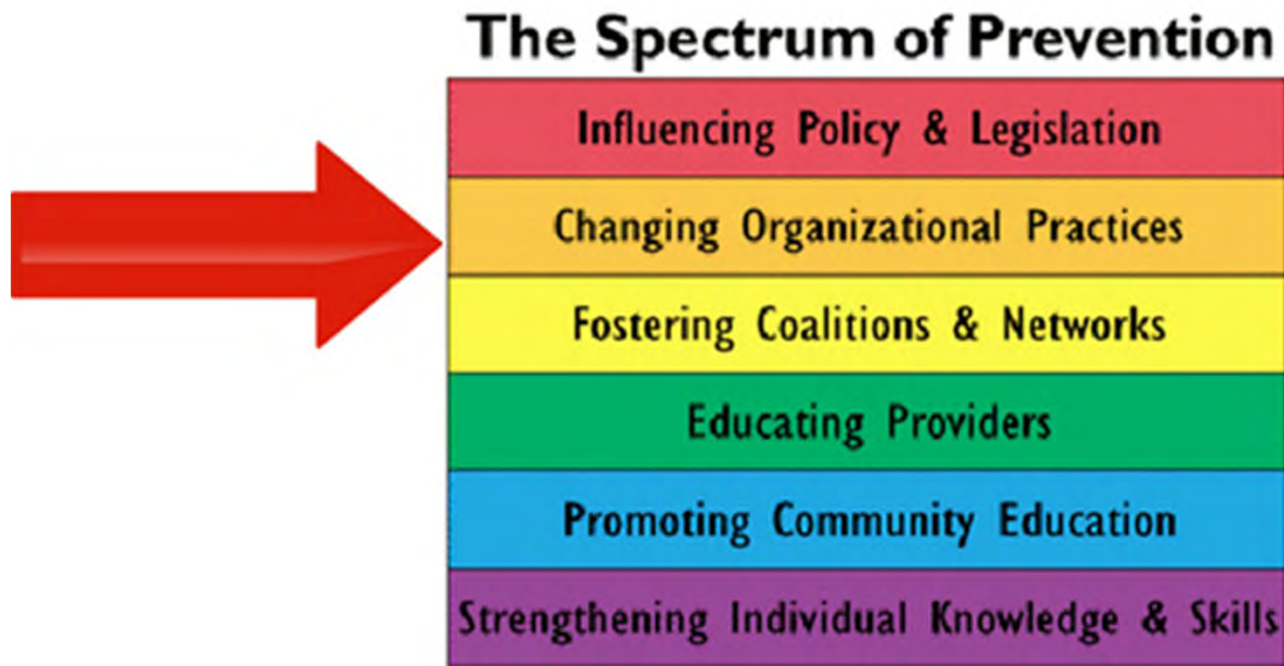
Prevention Continuum



Primary prevention does not replace intervention, it compliments it.

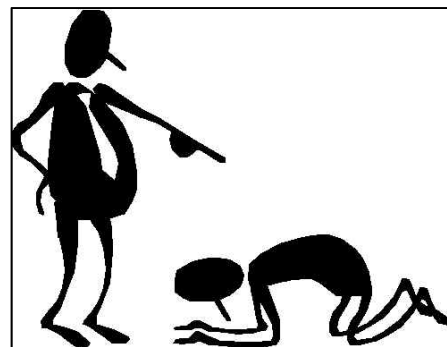
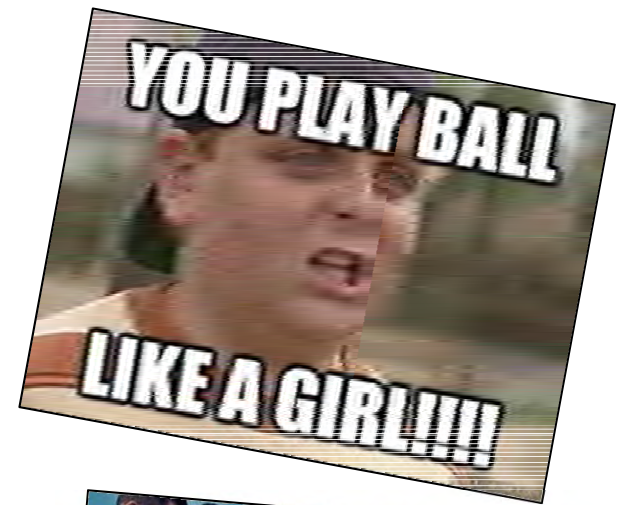
Spectrum of Prevention

- Prevent Connect Video - Using the Spectrum of Prevention to develop comprehensive strategies to prevent violence against women



Social Norms

- Prevent Connect Video – Changing Norms to Prevent Violence Against Women



Toolkit



- ❑ Launched August 2015
- ❑ Hosted 3 webinars in 2015
- ❑ Monthly updates
- ❑ Launching point for Primary Prevention Partners

Primary Prevention Partners



- Inspired by State Plan
- Intimate Partner Violence and Sexual Violence Primary Prevention
- Share activities and resources
- Discuss collaboration
- Leverage Resources

Rape Prevention and Education Grantees



- ❑ **Rape and Abuse Crisis Center (RACC), Fargo**
 - ❑ Teen Talk
 - ❑ Changing our Environment Committee(COE)

- ❑ **Community Violence Intervention Center (CVIC),
Grand Forks**
 - ❑ Friendships that Work
 - ❑ Community Action Team (CAT)

Primary Prevention Partners



- What caught your attention during the primary prevention overview and RPE grantee presentations?

Primary Prevention Partners



- What seemed exciting to you?
- What parts did you have questions on?

Primary Prevention Partners



- What things can you see this group accomplishing?
- What do you hope to gain from this group?

Primary Prevention Partners



- Where should the group go from here?
- How often would you like to meet?
- Where do you want to meet?
- What content do you want for the meeting?

Thank you!

Mallory Sattler

Domestic Violence/Rape Crisis Program Coordinator

Division of Injury Prevention and Control

North Dakota Department of Health

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Bismarck ND 58505-0200

Phone #: 701.328.4562

Email: mlsattler@nd.gov

<http://www.ndhealth.gov/domesticviolencerapecrisis/>



RACC

Primary Prevention

Primary Prevention History

- **Delta**
- Three community committees
 - Middle/High School
 - College
 - General Population



**IT'S
EVERYONE'S
BUSINESS**
Summit to Prevent
Domestic and
Sexual Violence

A one-day **think tank** to bring together **leaders** from government, education, industry, faith, and philanthropy **with experts in personal violence prevention** to design actions in Fargo-Moorhead.

**TUESDAY,
SEPTEMBER 18, 2012**

Ramada Plaza
and Suites
1635 42nd. St. S.
Fargo, N.D. 58103

8 AM - 4 PM

Registration 8-8:30 AM
Light breakfast buffet
and lunch provided

Summit Goals

- Increase Summit Organizers' knowledge of primary prevention including knowledge of social norms and how to change them
- Increase Summit Organizers' ownership and investment
- Increase Summit Organizers' participation in primary prevention activities
- Increase Summit attendees knowledge about social norms that contribute to violence against women and how to change them
- Attendees will commit to participation in primary prevention activities



It's Our Business: College Summit to Prevent Dating and Sexual Violence



Changing Our Environment

- 30 community leaders
- Foundations
- Media and Education
- Policy and Sanctions

Planning



COE Objectives

- Gather and disseminate credible data
- Promote primary prevention and committee efforts
- Engage community
- Promote prevention education in schools, community, local media, social media
- Encourage prevention policy development in workplaces, schools, and private organizations
- Support strong community sanctions for intimate partner and sexual violence

Social Norms

- Narrow and Rigid Definitions of Masculinity
- Acceptance of Violence

HEALTHY MASCULINITY SUMMIT: It's Everyone's Business



OCTOBER 1 • FARGO

1 - 4:30 PM • HEALTHY MASCULINITY SUMMIT

6 PM • TAKE BACK THE NIGHT RALLY

SAVE THE DATE!

Facilitated Discussion



A CALL TO MEN

- NDSU
- 600 Students
- 58% males
- Men's Breakfast
- 180 Men
- 93% males

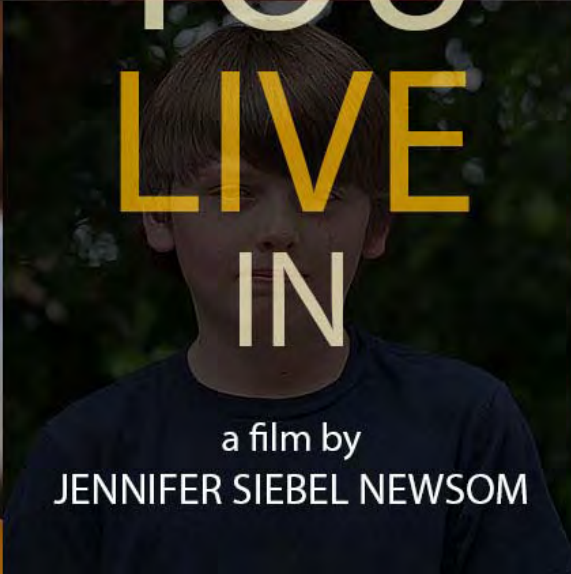
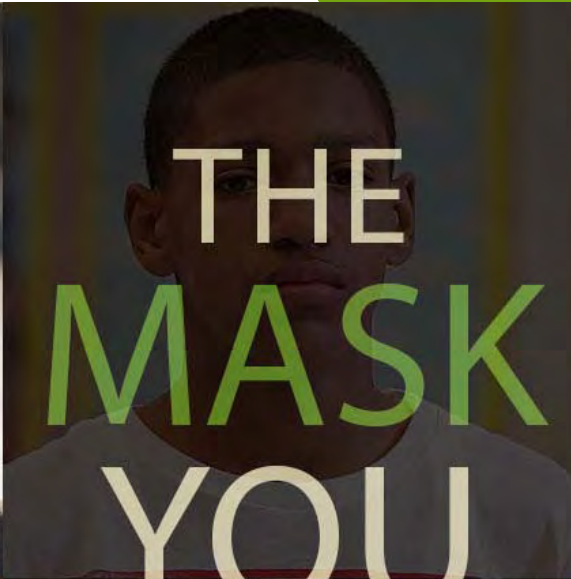
600 Students





Media Coverage





a film by
JENNIFER SIEBEL NEWSOM

The Mask You Live In 2015



Community Readiness

	2011	2014
A. Community Efforts	7	7
B. Knowledge of Efforts	3	6
C. Leadership	3	6
D. Community Climate	4	4
E. Knowledge of the Issue	4	4
F. Resources	4	6
Overall Score	4.17	5.5

Healthy Relationships Curricula

- Teen Talk
- Expanded HR Curriculum

Community Violence Invention Center

211 South Fourth Street

Grand Forks, ND 58201

www.cviconline.org

701-746-0405

Community Action Team

Group of professional and community members who share a passion for making Grand Forks a better place. We work to end sexual violence and change harmful social norms.

This work is done by being involved in a number of things including:

- *Monthly meetings, where the team discusses future social events, and local and national events of interest.*
- *The CAT organizes community events including Guante, who is a spoken word artist who performed on the UND campus. He also led a workshop for different community professionals which taught different creative techniques for inspiring change. The CAT has also brought in Jackson Katz, who is an internationally renowned speaker on the issues of gender and violence. He presented to the community, and then led a workshop on those issues of getting men and leaders of the community involved.*
- *The CAT also led the presentation of the movie “Hunting Grounds”. This movie is on the prevalence of sexual assaults on college campuses was screened for the community at a local movie theater.*
- *The CAT also shares opportunities with other members. This can include volunteer chances, webinars, or news stories.*

Friendships That Work: A positive Friendship Curriculum

**The curriculum is an engaging process that
invites youth to develop positive friendships
skills that will translate to healthy future
intimate relationships**

Friendships That Work

- Friendships skills leads to success by having social skills correlate with better educational, vocational and relational success
- Teaching good friendship skills during the critical period can lead to better, and more successful, adult relationships
- Best practices in teaching social skills involve modeling, hands-on activities and feedback in multiple sessions.
- Gottman's Theory found that "marital friendships" was at the core of long-lasting and satisfying marriages for both men and women. (especially everyday interactions)
- Knowing how to build connections, communicate understanding, and deal with difficult feedback (conflict) is at the core of any friendship.
- Pilot studies show that it has an impact on both classroom climate and on student's awareness of their friendship skills.

Friendships That Work

Curriculum

- Setting Classroom rules and helping students self-evaluate their friendship skills
- Understanding the basic building blocks of close friendships, listening skills and the importance of asking questions.
- Learning how to connect meaningful with others
- Learning how to hear and respond to critical feedback from close friends
- Learning how to give difficult feedback to close friends in a caring but direct way; Learning how to manage difficult emotions in the context of a close friendship

**Peggy Jo Coll, Prevention and Education Specialist
And
Keegan Hahn, Prevention and Specialist**