

Community Readiness Strategies - Exercise 1

Use pages 26-28 of the *Community Readiness: A Handbook for Successful Change* for the following exercise.

Refer to page 26:

Strategy	Stage
1. Work with a group such as the Lions Club to host a pancake breakfast for the public to raise money and awareness.	
2. Create educational table tents or place mats to be used at meal events. Distribute them to local restaurants and in break rooms at businesses.	
3. Hold an agency open house or brunch/dinner event to reintroduce your agency and prevention of domestic abuse to local professionals and community leaders.	
4. Deliver baked goods to school staff along with flyers containing info about teen dating violence, your agency's services, and DVAM. Suggest concrete ways to incorporate healthy relationship lessons into curriculum.	
5. Create flyers to use as stuffers in shopping bags at local stores, in paychecks at local businesses, etc.	

Refer to page 27:

Strategy	Stage
6. Ask faith leaders from the traditions represented in your community to help plan and lead an interfaith service or vigil.	
7. Work with a Spanish-language radio station to develop and air public service announcements.	
8. Provide in-service training to school personnel, coaches, youth program staff, or other influential groups.	
9. Organize a "Men Against Domestic Abuse" pledge drive to encourage men to visibly take a stand against domestic violence. Invite local leaders to sign the pledge and publicize the event.	
10. Sponsor a film festival and hold a discussion afterwards.	

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ANSWER KEY

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