



## June 27, 2016 - Engaging Men in Sexual Violence Prevention through the Lens of Gender Roles Webinar

### INTRODUCTION

The toolkit was developed as part of Goal 3 of the North Dakota Intimate Partner and Sexual Violence Prevention Plan to increase the use of evidence-based primary prevention strategies in communities around North Dakota. The toolkit contains resources for the prevention or elimination of sexual and intimate partner violence that any agency, school, or organization can use in their work. The Rape Prevention and Education Grant sends monthly email updates related to the toolkit and hosts webinars related to toolkit content and sexual violence prevention work in ND.

### *Engaging Men Webinar*

A webinar geared toward anyone interested in engaging men in sexual violence prevention was held on June 27, 2016 and attended by 28. The webinar announcement were marketed to a wide audience including substance abuse prevention partners, local public health units, campus partners, schools, school nurses, youth prevention organizations, extension offices, suicide coalitions, tribal partners, family planning programs, catholic health initiative violence prevention program, human trafficking partners as well as a variety of other contacts that have been involved with injury prevention.

Prevention and Education Staff from Rape and Abuse Crisis Center in Fargo, ND presented on their journey to engage men in preventing sexual violence and intimate partner violence. It included the challenges and successes Rape and Abuse Crisis Center experienced.

### *Webinar interactions*

*During the webinar, participants were invited to interact through chat boxes.*

*When I say the phrase “Healthy Masculinity” what word, phrase or image comes to mind.*

- Respect
- Happy
- President Obama
- Respect, equality
- Happy Fathers
- Not afraid to show emotions
- Good role model
- Family oriented
- Love
- No stereotypical gender roles

*What kind of challenges do you face/anticipate facing with your community around violence in a gendered way?*

- Seen as picking on men
- Not much buy in
- Small town culture

- A woman's issue. They stop listening
- Offending men and putting them on the defensive
- People are sensitive to being stereotyped

*What kind of challenges do you face/anticipate facing with engaging your community around promoting healthy masculinity?*

- Funding/resources
- Getting enough participants
- Time commitment
- There might be other community concerns that seem more pressing

*What recent events in your community come to mind that could have/did act as a catalyst for community organizing and dialogue?*

- Banning jeggings in high schools
- No leggings policy in school
- Multiple arrest for child pornography
- State legislator arrested for DV
- UND study that collegiate males said they would force a woman to have sexual intercourse, but not consider that rape
- Fargo's Everyone's Business campaign had continued discussion beyond the formal video airing

*What is inspiring about RACC's journey?*

- Seeing the process
- Collaboration and tenacity involved
- Didn't give up when times got hard
- Ability to maintain efforts over time
- Total number of people and the buy in
- Evolution of the buy in from community members
- Men engaging
- Data driven decision making and trusting your community to inform decisions

*What about RACC's journey seems daunting?*

- Lack of time and resources
- Reaching everyone in the community and not forgetting anyone or group
- Change is a long slow process and results are hard to measure
- Rural area
- The buy in and what that may look like in a small community could be a challenge but also an opportunity
- Measuring impact of community engagement
- Process of getting everyone involved

*What questions do you have for the presenters?*

- What is next for your work?
- What is the best place to start where there are no current efforts?

*Survey Findings, Correct Responses and Resources*

At the end of the webinar, participants were asked to complete polls assessing webinar satisfaction and knowledge gained.

*I know more about how to engage men in sexual violence prevention.*

Agree	Not Sure	Disagree
77%	23%	0%

*I learned about some resources that could support sexual violence prevention in my community.*

Agree	Not Sure	Disagree
92%	0%	8%

*It was useful for me to listen to Rape and Abuse Crisis Centers healthy masculinity journey.*

Agree	Not Sure	Disagree
100%	0%	0%

*I know more ways to engage my communities through the lens of gender roles.*

Agree	Not Sure	Disagree
85%	15%	0%

### *Conclusion*

Overall survey respondents valued the opportunity to learn about Rape and Abuse Crisis Center's healthy masculinity journey and agree that it has information that they can use in their work. We plan to continue highlighting prevention successes around North Dakota. Additional webinar opportunities related to the toolkit, RPE subgrantees, and Primary Prevention Partners will be explored.

The webinar was recorded and can be found at

[http://www.ndhealth.gov/injury/nd\\_Prevention\\_Tool\\_Kit/ArchivedTrainings.html](http://www.ndhealth.gov/injury/nd_Prevention_Tool_Kit/ArchivedTrainings.html).