



North Dakota Department of Health

**Sexual Violence &
Intimate Partner Violence**

PREVENTION TOOLKIT

Primary Prevention Partners Meeting

April 26, 2017, 1:00 – 4:00 p.m.

**State Capitol, J-wing, AV Room 214A and
Videoconference Locations**

MeetingOne Conference Call Line: 1-866-870-4002

1:00 p.m.	Welcome and Introductions
1:15 p.m.	Coaching Boys into Men → Brittany Love, CVIC & Scott Howe, AARC
2:00 p.m.	Primary Prevention Capacity Survey Results
2:30 p.m.	Principles of Prevention
3:15 p.m.	Member Updates –Primary Prevention Activities and Resource Sharing
3:45 p.m.	Next Meeting Topics

Directions to AV 214 A – Park in visitor parking lot on east side of capitol. Take elevator to 2nd floor and follow the signs.

Videoconference Locations (notify mlsattler@nd.gov for additional sites)
Beulah – Coal Country Community Health Clinic
Fargo Cass Public Health (Linden Room)
Grand Forks County Public Health
Minot – First District Health Unit

Primary Prevention Partners Meeting Minutes

April 26, 2017

1:00 – 4:00 p.m.

Present: Mallory Sattler, NDDoH; Deanna Askew, NDDoH; Peggy Jo Coll, CVIC; Stephanie Almen, CVIC; Brittany Love, CVIC; Mike Berg, CVIC CBIM; Jennifer Obinna, The Improve Group; Jacob Olson, APOC; Lisa Weisz, WARC; LeAnn Richard, MFRC; Suzie Kramer-Brenna, CAWS; Greg Lemke, RACC; Dayna Olson, RACC; Melanie Fierstine, RACC; Kate Schirado, Dept. of Public Instruction; Mary Thysell, Safe Shelter; Paula Condol, Children's Advocacy Center; Kristina DeVaal, CAWS; Carrie Richardson-Ozuna, DVCC; Tara Bjornson, DVCC; Staci Jenson, DVAC; Scott Howe, AARC CBIM

- **Coaching Boys into Men**

- Mike Berg and Brittany Love gave an overview of CBIM efforts in Grand Forks. Information has been shared at coaches and high school sports association meetings. Contact Brittany Love 746-0405 or Brittany@cviconline.org to contact Mike for training.
- Program involves 60 minute training for coaches and 12 weekly sessions for athletes. Sessions are integrating into regular coaching sessions with athletes and involve talking points with questions and time for discussion. Violence does not equal strength.
- Program has been rigorously evaluated. Athletes are to be given a pre and posttests. Coaches are also surveyed.
- Grand Forks is also a pilot site for SLAY (Student Leaders and Athletic Youth) which is for high school girls.
- Scott Howe shared his CBIM efforts in the Bismarck/Mandan area, but is able train other areas of the state. Contact Stan Stelter at AARC 222-8370 or stans@btinet.net to request training.
- Materials are free to download at <http://www.coachescorner.org/>. There are tools for both Advocates and Coaches including readiness assessments, tips, and guides to recruiting coaches.
- Kate Schirado will add CBIM information to next Safe and Healthy Schools newsletter.

- **Principles of Prevention**

- Mallory and Suzie presented on the 9 Principles of Prevention and asked the group for examples of programs that adhere to these principles.
- These can be found on the toolkit on the *Comprehensive Primary Prevention Programs* page http://www.ndhealth.gov/injury/nd_Prevention_Tool_Kit/PrimaryPreventionPrograms.html

- **Program Updates**

- Community Violence Intervention Center, Grand Forks – meeting with schools and building relationships to discuss sustaining Safer Tomorrows efforts; Making course corrections to FTW curriculum; Looking at Safe Dates curriculum; Consolidated Youth Project (CYP) is looking at Safe Dates, CBIM updates on talking points, and SLAY and checking in on 4th R progress.
- Rape and Abuse Crisis Center, Fargo – Changing our Environment Committee is reconvening in May and looking into Green Dot; contacting schools about programming needs using a survey; Dayna is finishing report for Elevate (youth led teen summit)
- Women’s Action and Resource Center, Beulah – Looking for someone to do Safe Dates for them
- Domestic Violence Crisis Center, Minot – Looking at evidence based programs for community and trying to get into schools; doing awareness and outreach
- Mallory Sattler – Had a success story as a result of DPI newsletter sharing Safe Dates and local agency purchasing the curriculum; Will be doing Statewide Community Readiness Assessments in 2017 which will involve phone interviews with key informants from the community
- Paula Condol, Children’s Advocacy Center – Work is more focused on intervention, but interested in prevention; doing some body safety education
- Kristina DeVaal, CAWS – planning youth summit with SADD and hoping to have Mike Domirtz from Can I Kiss You? speak
- Jacob Olson (Abused Persons Outreach Center, Jamestown) - Doing 9 sessions of Safe Dates in Lisbon; Trying to find the right coach to start doing CBIM; Hosting screening of The Mask You Live In with 50 students at VCSU
- Mary Thysell (Safe Shelter, Jamestown) – Doing Safe Dates in Jamestown and Carrington; Trying to contact coaches for CBIM
- LeAnn Richards (McLean Family Resource Center) – Washburn is on board with Safe Dates
- Suzie Kramer Brenna – Doing Bystander Training for workplaces as part of CHI work

- **Future Topics**

- Someone from Green Dot to explain implementation
- Tabled Prevention Capacity Survey Results for next meeting
- Mentors in Violence Prevention (MVP)
- Men of Strength Clubs (MOST) from Men Can Stop Rape
- Nan Stein – Middle school bullying and sexual violence connection

Coaching Boys Into Men

Community Violence Intervention Center



Methodology

- Sixteen high schools
- Over 2,000 athletes participated in the randomized-controlled trial
- Athletic coaches from eight of the sixteen schools received training and implemented the program
- Remaining eight schools were "control" schools

Methodology

- CBIM Coaches completed a 60-minute training session
- Coaches and athletes were surveyed before the season began, 3 months after the program ended, and 12 months later



Program Results

- One year later:
 - Athletes who participated in CBIM were more likely to report less abuse perpetration and less negative bystander behavior.



Program Results

- At 3 month follow-up:
 - Athletes who participated in CBIM were significantly more likely to report intentions to intervene
 - Athletes were more likely to intervene than those not in the program when witnessing abusive or disrespectful behaviors

CBIM in Grand Forks County

2012-2013
300 athletes



2013-2014
436 athletes

2014-2015
389 athletes

CBIM in Grand Forks County

- **30** Coaches
- **5** High Schools
- **8** Sports
 - Wrestling, Football, Hockey, Swimming, Soccer, Basketball, Track & Field, Baseball

Local Program Results (2014-2015)

- **92.4%** of athletes rated the following behaviors as abusive towards their partner:
 - Telling them they're ugly or stupid
 - Telling them which friends they can and can't see or talk to
 - Preventing them from leaving a room
 - Being physically or sexually intimate without asking if they want to
 - Threatening to hit them
 - Constantly contacting them via cell phone, email, IM, Facebook, or text to find out who they are with, where they are, and what they are doing

Local Program Results (2014-2015)

- **67.9%** of athletes are likely to stop a peer or a friend from being physically abusive to a female.
- **56.3%** of athletes are likely to stop a peer or friend who is making a rude comment or gesture to a female

CBIM Today

- Coach Listserv
 - Principals, Coaches, Athletic Directors, Activities Directors, Coach Specialists
- Email Updates
- Additional talking points
- CBIM 2.0

Student Leaders and Athletic Youth

- Program for girls high school athletics
- Designed to compliment CBIM
- <https://www.youtube.com/watch?v=jpiOsh11o7c>



SLAY Focus

- Helps define healthy and unhealthy behaviors in relationships
- Challenges traditional gender stereotypes and media messages

Slay Program

10 Sessions

1. Challenging Gender Stereotypes
2. Messages About Manhood
3. Self Image and Standards of Beauty
4. Rumor Spreading



Welcome! – We will begin shortly

PRIMARY PREVENTION PARTNERS MEETING

April 26, 2017

Rape Prevention and Education Grant

- Primary Prevention using Public Health Approach
- 2 RPE Grantees and Evaluator
- Guided by State Plan
- Toolkit Listserv



Primary Prevention Partners

- Inspired by State Plan
- Intimate Partner Violence and Sexual Violence Primary Prevention
- Share activities and resources
- Discuss collaboration
- Leverage Resources

Principles of Prevention

- 9 Principles Based on Research

Comprehensive

- Social Ecological Model



- Spectrum of Prevention



Varied Teaching Methods

- Interactive
- Skills-based component

Sufficient Dosage

- High contact/Exposure
- Concentrated Time Frame
- Reinforcing Key Messages

Theory Driven

- Scientific Justification
- Logical Rational
- Theory of Change

Positive Relationships

- Promote Protective Factors
 - ▣ Healthy sexuality
 - ▣ Healthy relationships
 - ▣ Others?

Appropriately Timed

- Developmentally Relevant
- Usually begin early

Socio-Culturally Relevant

- Culturally Appropriate

Outcome Evaluation

- Strategy to provide ongoing feedback to planning and implementation processes

Well Trained Staff

- Sensitive
- Competent
- Sufficient Training
- Supervision