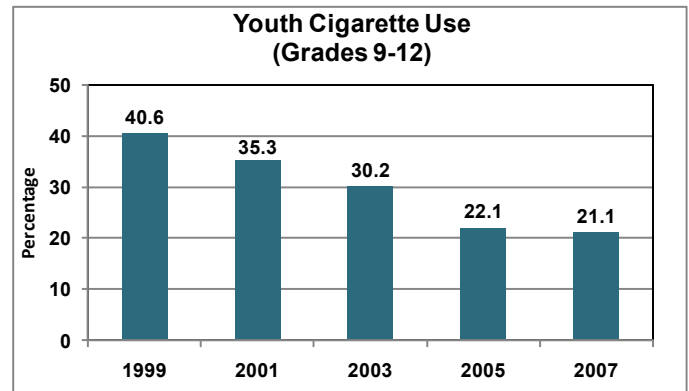


# TOBACCO *Facts*

## Reducing Tobacco Use — Programs That Work

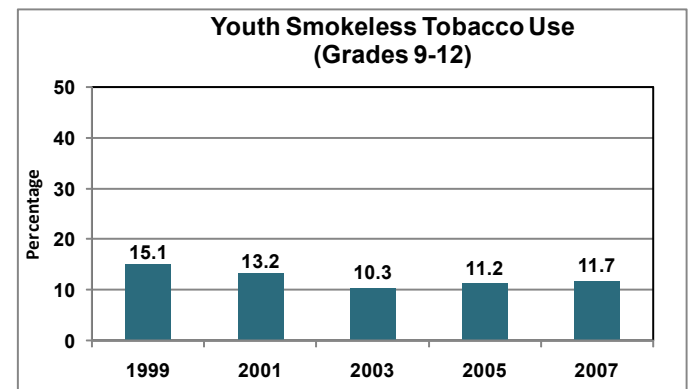
### The Good News

- The investment of the North Dakota Legislative Assembly in the Tobacco Prevention and Control Program has been put to good use. Much success has been achieved in the last several years.
  - Smoking among students in grades nine through 12 dropped 19.5 percent between 1999 and 2007.<sup>1</sup>
  - The North Dakota Tobacco Quitline averages 194 callers per month and boasts a quit rate of 37.9 percent. During 2008, 15 percent of Quitline calls came from minority callers.<sup>2</sup>



### There Is More Work To Do

- Adult smoking has declined very little, dropping from 23.3 percent in 2000 to 18.1 percent in 2008.<sup>3</sup>
- Despite great efforts, 21.1 percent of North Dakota students in grades nine through 12 still smoke.<sup>1</sup>
- Pregnant women in North Dakota smoke at a rate of 18.4 percent, compared to the national rate of 11.4 percent.<sup>4, 5</sup>
- Smokeless tobacco use among North Dakota students in grades nine through 12 saw a slight rise between 2003 and 2007. North Dakota students use smokeless tobacco at a rate of 11.7 percent, compared to the national rate of 7.9 percent.<sup>1</sup>
- More than half of North Dakota's smokers try to quit every year. Continued and increased funding for the North Dakota Tobacco Quitline and local cessation efforts would help to reach those people.<sup>3</sup>



<sup>1</sup> Youth Risk Behavior Survey, 2007.

<sup>2</sup> North Dakota Department of Health, Division of Tobacco Prevention and Control, Quitline reports, 2007.

<sup>3</sup> Behavioral Risk Factor Surveillance System (BRFSS), 2008.

<sup>4</sup> North Dakota Vital Records, 2006.

<sup>5</sup> Campaign for Tobacco-Free Kids, *Key State-Specific Tobacco-Related Data and Rankings*, 2007.



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